Circular No.

Sub : Initiation of 'Subhayathra' 2015- Effective Implementation-Instructions issued

The ‘Subhayathra 2015’ project launched by the Govt. of Kerala, aims to make our roads safer, and also to bring down road accidents in the state. In this regard the following directions are issued.

1. A Whatsapp number (9747001099) is introduced to enable citizens to report complaints/suggestions/information relating to road traffic.
2. The ACP/DySP Crime Detachments are to be the Nodal officer for the Project in each police district.
3. The Inspector of Police-I (Bravo-11), Police Control Room, Thiruvananthapuram City will be responsible for operating the whatsapp number 24 by 7.
4. The details of all complaints/suggestions/information should be entered in a separate register kept exclusively for the purpose by the Inspector of Police, Police Control Room, Thiruvananthapuram.

The register shall be maintained in the following format:

<table>
<thead>
<tr>
<th>S.No</th>
<th>Date &amp; Time of message</th>
<th>senders details</th>
<th>Brief of the information</th>
<th>To whom the message was forwarded</th>
<th>Action Taken</th>
<th>remarks</th>
</tr>
</thead>
</table>

5. On receipt of a message on which follow-up action is to be taken, the Police Inspector shall forward the message forthwith to the Nodal officer of the concerned district.
6. The Police Inspector shall follow-up the matter and get a report (on Whatsapp) from the Nodal officer on the action taken. He shall also intimate the original sender of the message about the action taken, if required.
7. Wide publicity of Whatsapp number must be given in all districts through various medias.
8. The Nodal Officer shall send a monthly report to the ADGP (SS&T) without fail.

K S Balasubramanian IPS
State Police Chief

To : All Officers in List B
Copy To : All CAs in PHQ/All Section Heads in PHQ.
Manager, AO, SFO.
Circular Book & SF